

From plans to progress: Our Q2 Impact snapshot



At Cyd Innovation, we've been hard at work setting ambitious targets, expanding our volunteering efforts, and turning our plans into action to deliver genuine impact.

This quarter we've removed invasive species at Greenfield Valley Heritage Park, shared our knowledge of the industry across 6 school events, and supported local charities and care homes through fundraising and donations.





Protecting ecosystems at Greenfield Valley Heritage Park

Our team put in the work removing almost 20 bags full of the invasive species Himalayan balsam and left with a few more nettle stings than we started with.

Removing the balsam helps stabilise the riverbanks, preventing erosion and supporting native species to grow in its place, maintaining this ecosystem for everyone who enjoys it, both wildlife and people.



Bringing green careers into the classroom

Over this past quarter we visited 6 schools in North Wales, teaching students more about renewable energy, retrofit and future career options. We have also partnered with the innovation hub MSparc to deliver a model Eco-house that will tour schools, giving Welsh language sessions on renewable energy.

[Want to know more about the impact this has had on students?](#)

[Read our latest social impact case study here](#)



Welsh cakes with a purpose

At the Housing 2025 conference in Manchester, we shared our retrofit knowledge one packet of Welsh cakes at a time. Seeing the joy those Welsh cakes brought to everyone in attendance, we couldn't keep them all to ourselves. So, we donated 30kgs of Welsh cakes to Flintshire Foodbank, to distribute to those in need. We also worked with local Care homes, Hafan Cefni, Bon Hyfrd and Extra Care housing, to share the treats with residents.

Our Q2 Social Impact highlights

98 HOURS of volunteering in total

INCLUDING...

- 40 HOURS of support provided to develop students skills and employability
- 10 HOURS of support for small and medium enterprises
- 48 HOURS of environmental volunteering

67% of staff have volunteered

13 NEW STAFF MEMBERS

- 89% of weekly well-being hours have been taken
- 60% of our management team are women
- 48% of staff have received formal training

6 EMPLOYEE AWARENESS EVENTS

£306

raised for children's mental health charity Place 2 Be

£397

worth of Welsh cakes donated to local care homes & Flintshire Foodbank



current progress
targets



We are proud of our achievements this quarter, but this is just the beginning.

This last quarter reflects our commitment to using business as a tool for positive change, and we're excited to keep building on that momentum.



Diolch Thank You

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